

2016 Canoe Sprint Strategic Plan



CanoeKayak Canada

Healthy Club System

Strengthen the quality of the Club system throughout Canada

High Performance

Achieve the highest levels of performance across all disciplines

The "Canadian" Canoe

Expand the role of the Canadian canoe in sprint racing

Leadership

Ensure the systematic development and availability of leadership capacity

Organizational Effectiveness

Expand and strengthen the internal resources that ensure the growth of CanoeKayak in Canada

Healthy Club System

- Strengthen youth sprint CanoeKayak programming.
- Facilitate the enhancement of the sprint club system through multi-discipline/multi-boat/multi-sport/multi-age programming.
- Restructure the competition model consistent with LTAD.
- Enable clubs to enhance their profile and their contribution in their communities.
- Increase the opportunities for entry into the sport.
- Strengthen technical leadership in clubs.
- Expand Paddle All racing.
- Target development of sprint racing in First Nations communities.

High Performance

- Implement the programs, services and structures that enable athletes with the highest Olympic and Paralympic medal potential to succeed.
- Implement the sprint LTAD technical progression.
- Maintain the investment in developing the next generation of high performance coaches.
- Strengthen the sustainability of the high performance "system".
- Increase pool of talented athletes entering clubs and being developed into High Performance Athletes.

The "Canadian" Canoe

- Reinforce the Canadian as a core club development program (including traditional C4 and war canoe).
- Encourage clubs to expand women's and men's canoe programs.
- Champion the movement towards the equality of the kayak and Canadian canoe disciplines internationally.

Leadership

- Increase the volunteer and staff leadership capacity throughout sprint racing.
- Maintain the aggressive approach to the development of a professional coaching career path.
- Sustain a system for the recruitment and progressive development of Canadian and International Officials.
- Maintain CKC's influence in Canadian sport and international CanoeKayak.

Organizational Effectiveness

- Enhance the profile of CanoeKayak.
- Maximize external revenue available from both government and private sector sources.
- Ensure that our governance system enables the association to achieve its goals.
- Enhance the competition and training infrastructure in Canada.

